

COLLABORATION WITH AWARD-WINNING CRUISE BALTIC

More and more cruise companies are choosing Gothenburg as a destination and during the year 41 visits have been booked at the Port of Gothenburg – a marked increase on the average of 25 visits noted in previous years. In the task of co-ordinating the cruise lines in northern Europe the Port of Gothenburg collaborates with Cruise Baltic, a network that offers 27 destinations in 10 countries.

On June 2, Cruise Baltic received “The Baltic Sea Award 2010” during a ceremony held in Vilnius in Lithuania as part of the Baltic Development Forum Summit 2010. The reason for the award is in part the fact that Cruise Baltic has made a successful contribution to development in the region, not only in terms of economic growth and involvement in climate, environment and energy issues, but also through its commitment to the development of new and existing business areas.

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